

Churches Against Senior Exploitation

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Timeless Fraud Tactics

We have seen several variations of fraud and scams within Weld County over the years. Tax fraud, identity theft, telemarketing, and investments scams. In order for these fraudsters to stay effective they have to keep their victims guessing by changing their tactics. Fraudsters may be adapting with the times by changing their "pitch," or method to trick their victims, but the basic elements of fraud still exist.

Common Elements of Fraud...

Sense of Urgency A fraudster creates a short time frame to urge the victim to make an immediate decision. They might offer special bonuses, or form of incentive, to ensure the victim acts within a certain time frame. Commonly, fraudsters may turn to more threatening statements and/or coercive behavior. The overall goal is to prevent the victim from thinking things over and doing the

proper research to verify the fraudsters story. Take your time when making financial decisions!

Upfront Fees If you either receive a mailer, an unsolicited phone call, or are dealing with an unsolicited sales person at your doorstep...be wary if they ask you for any money upfront. This is especially true for Sweepstakes and Lottery scams. The fraudster may tell you to mail back a check, along with your personal information, to pay for your portion of the taxes, fees, etc. The fraudster will often continue to contact you by phone requesting more money for additional fees. This is a scam.

If it sounds too good to be true... This could include being approached by a sales person for an amazing investment opportunity, or being told you just won the Lottery! These opportunities can also present themselves in everyday sales transactions. If you are approached with an opportunity which seems "too good to be true," well...you know the rest! Trust your instincts and take the time to review documents and do your research!

For more information on common fraud schemes, visit the FBI's website:

http://www.FBI.gov/scams-safety/fraud

The Weld County District Attorney's Office reminds you to stay vigilant, educate your family and friends, and help us in the fight against fraud in our community

Immediately report to your local police agency if you think you are a victim of crime. To view other Fraud Alerts, go to www.weldda.com.